Path Unbound



Program Syllabus

Portfolio School

Portfolio School

Work 1:1 with a senior working designer on the portfolio itself. You choose the projects, shape the story behind each one and practice presenting them for interviews. Most students finish in 2 to 3 months.

4	3	16	3	1
Tracks to Choose From	Portfolio Projects	1:1 Sessions at Most	Months at Most	Portfolio Website

TRACKS

Choose the Track That Matches Your Situation

Pick the sentence that sounds like you. The tracks only differ in where you start.

FIRST DESIGN JOB

Portfolio Rework

"I have a portfolio, but it isn't getting me interviews."

2 months · 10 sessions **$2,100**

FIRST DESIGN JOB

Portfolio Build

"I have the design skills and no portfolio yet."

3 months · 16 sessions **$3,200**

FIRST DESIGN JOB

Portfolio Bridge

"I come from another creative field and want to move into design."

3 months · 16 sessions **$3,200**

NEXT LEVEL

Portfolio Level Up

"I want a promotion, a better-paying role or my next job."

2 months · 10 sessions **$2,100**

Every Track Includes

- 1:1 sessions with your instructor
- 3 portfolio projects
- A personal brand and portfolio website
- Career, interview and resume coaching

WHAT YOU LEAVE WITH

Finish with Everything Your Job Search Needs

Every track covers the same 6 outcomes, from the projects themselves to the coaching that gets them seen.

1 Build 3 High-Quality Portfolio Projects

Create 3 new or existing projects and get several rounds of detailed feedback on each one. Use real startup clients, your own clients or our industry-inspired briefs.

2 Bring Outdated Projects Up to Date

Give stale projects better visual design, storytelling or depth, and grow small projects into the larger work the roles you want ask for.

3 Work with a Real Startup Client

Ask for it and we pair you with a high-growth, accelerator-backed startup to work on a real project. It is a student favorite.

4 Create a Personal Brand People Remember

Build a personal brand for your job search that also becomes the foundation of your design career.

5 Launch a Custom Portfolio Website

Plan, design and launch your own site on a no-code platform of your choice, with AI to help and feedback on every page.

6 Get Career Coaching for Your Search

Prepare for interviews, present your case studies, negotiate your salary and plan your search with your instructor.

HOW YOU LEARN

Learn Ahead and Turn It into Finished Work 1:1

Prepare with Lessons

Self-paced lessons prepare you for each step before your sessions.

Build It in Your Sessions

Your 1:1 sessions with your instructor turn the lessons into finished work.

Choose Your Instructor

Pick a senior working designer from companies like USA Today, Capital One and Microsoft.

CURRICULUM: TRACK 1 OF 4

Portfolio Rework

"I have a portfolio, but it isn't getting me interviews."

For a portfolio that exists but isn't getting interviews. You start with what you have and make it work harder.

$2,100
2 months · 10 sessions

Follow the Plan Step by Step

What you finish with

1 Audit Your Current Portfolio

Go through your portfolio with your instructor and find out why it isn't getting interviews.

A clear list of what to fix first

2 Choose 3 Projects Worth Reworking

Pick the projects that match the roles you want and decide what each one needs.

3 projects to rework

3 Raise the Design Quality

Rework the visuals of each project, with rounds of 1:1 feedback.

3 stronger projects

4 Rewrite Your Case Studies

Turn each project into a clear story about your thinking, your decisions and the result.

3 case studies ready for interviews

5 Refresh Your Brand and Website

Update your personal brand and launch a new portfolio website.

A live portfolio website

6 Prepare for Interviews

Get coaching on your career strategy, your resume and how you present your work.

A job search plan and interview practice

See How the Months Usually Go

MONTH 1

Audit your portfolio, choose 3 projects and start raising their design quality.

MONTH 2

Rewrite your case studies, refresh your brand and website and prepare for interviews.

You set the pace with your instructor. This is a common rhythm for the track.

CURRICULUM: TRACK 2 OF 4

Portfolio Build

"I have the design skills and no portfolio yet."

For designers with the skills and no portfolio yet. You plan, design and present 3 projects from scratch.

$3,200
3 months · 16 sessions

Follow the Plan Step by Step

What you finish with

1	**Plan Your Portfolio** Decide which role your portfolio is for and which projects belong in it.	A portfolio plan for the role you want
2	**Pick Your 3 Projects** Choose real startup client work, your own clients or our industry briefs.	3 project briefs
3	**Master the Creative Process** Work the way studios do, from research and ideas to a visual direction.	A process you show in every case study
4	**Design 3 Projects from Scratch** Design each project with several rounds of 1:1 feedback.	3 finished portfolio projects
5	**Write Case Studies That Tell a Story** Show your thinking, your decisions and the result in every project.	3 case studies ready for interviews
6	**Design Your Brand and Website** Shape your personal brand and launch your portfolio website.	A live portfolio website
7	**Prepare for Interviews and Offers** Practice presenting your work, networking and negotiating.	A job search plan and interview practice

See How the Months Usually Go

MONTH 1
Plan your portfolio, pick your 3 projects and learn the creative process.

MONTH 2
Design your 3 projects from scratch, with feedback on every round.

MONTH 3
Write your case studies, launch your website and prepare for interviews.

You set the pace with your instructor. This is a common rhythm for the track.

CURRICULUM: TRACK 3 OF 4

Portfolio Bridge

"I come from another creative field and want to move into design."

For professionals from fashion, graphic design, architecture and other creative fields. You turn what you already know into design work.

$3,200
3 months · 16 sessions

Follow the Plan Step by Step

What you finish with

1 Choose Your Design Direction

Decide between art direction, brand or UI/UX design, based on your background and goals.

A target role that fits your experience

2 Translate Your Creative Experience

Map your past work and skills to the language design teams use.

A clear story for your career change

3 Turn Your Work into Case Studies

Reshape existing work into design projects, or start new ones where you have gaps.

3 portfolio projects

4 Write Case Studies That Tell a Story

Show how your background shapes your design decisions.

3 case studies ready for interviews

5 Design Your Brand and Website

Shape a personal brand that connects your past and your next role.

A live portfolio website

6 Prepare for Interviews

Practice explaining your career change and presenting your work with confidence.

A job search plan and interview practice

See How the Months Usually Go

MONTH 1
Choose your design direction and translate your creative experience.

MONTH 2
Turn your work into 3 portfolio projects.

MONTH 3
Write your case studies, launch your website and prepare for interviews.

You set the pace with your instructor. This is a common rhythm for the track.

CURRICULUM: TRACK 4 OF 4

Portfolio Level Up

“I want a promotion, a better-paying role or my next job.”

For working designers going for a promotion, a better-paying role or a senior, staff, principal or director role.

$2,100
2 months · 10 sessions

Follow the Plan Step by Step

What you finish with

1	**Define Your Next Role** Set your target, from a promotion at your company to a senior role somewhere new.	A target role and level
2	**Improve Your Existing Projects** Rework your strongest projects for the level you want next.	3 stronger projects
3	**Show Strategy and Leadership** Bring out the decisions, influence and results that senior roles look for.	Case studies that show senior-level work
4	**Show Work Under NDA** Present your best work even when you can’t share every detail.	Ways to show protected work
5	**Refresh Your Website and Brand** Update your portfolio website and personal brand for the level you want.	An updated portfolio website
6	**Plan Your Promotion or Move** Build your case for a promotion or prepare for senior interviews and negotiation.	A plan for your next role

See How the Months Usually Go

MONTH 1
Define your next role, improve your projects and bring out your strategy and leadership work.

MONTH 2
Show your work under NDA, refresh your website and plan your promotion or move.

You set the pace with your instructor. This is a common rhythm for the track.

LAID OFF?

Get Back to Work Faster with the Fast Track

Finish all 10 Portfolio Level Up sessions within 1 month and get **3 extra job search sessions**, so you can apply while your experience is fresh.

$2,375
1 month · 13 sessions in total

IS IT RIGHT FOR YOU

Start at the Right Point

Portfolio School changes careers for a lot of designers. It works best when you start at the right point.

Portfolio School Is Right for You If

- You know the design basics and want a portfolio that gets interviews.
- You have projects but struggle to turn them into strong case studies.
- Your portfolio is out of date and updating it alone feels overwhelming.
- You can give it 10 to 15 hours a week for 9 to 12 weeks.
- You plan to start your job search in the next few months.

Start Somewhere Else If

- You are new to design. Start with Visual Design Foundation or a career program that includes it.
- You only want self-study. Our lessons are built around 1:1 feedback.
- You want a job guarantee. We coach you through your search, and no school can promise you a job.

Not sure which track fits? Take the admission assessment or book a free call, and we recommend a track based on your work.

CAREER PROGRAMS

Learn a Specialty and Build Your Portfolio

If your skills need work before your portfolio does, a career program pairs one of our courses with Portfolio School, so your new skills go straight into your case studies. You save $100 when you combine 2 programs and $200 when you combine 3.

Visual Design + Portfolio

Visual Design Foundation and Portfolio School, 22 sessions.

$3,799

Art Direction and Creative Leadership + Portfolio

22 sessions.

$3,899

Brand Design + Portfolio

22 sessions.

$3,899

BEFORE OR AFTER THE PROGRAM

Get Feedback 1 Session at a Time

Try Our Feedback

One-Time Portfolio Review

Book a single 60-minute 1:1 review with the instructor you choose and get a written follow-up with your next steps.

$150

One review per person

Alumni Support

Job Search Session

Bring the moment that decides an offer, like a take-home challenge, a final-round presentation or an offer you want to negotiate.

$130

1 session

Alumni Support

Portfolio Refresh

Come back when you're ready for your next role and add the work you've done since you graduated.

$390

3 sessions

Pay Monthly with No Interest

Split the 2-month tracks into 3 payments of $700 and the 3-month tracks into 4 payments of $800.

Ask Your Employer to Pay for It

Download the approval letter on the Portfolio School page. After you pay, your invoice is in your dashboard with room for your company details, VAT number or PO number.

Path Unbound

NEXT STEPS

Build the Portfolio That Gets You Hired

Apply now, take the admission assessment or book a free call, and we help you pick the right track.

Apply Now →

Take the Admission Assessment →

Try Free Lessons →

Questions? Write to **hello@pathunbound.com** or visit **pathunbound.com**.

Path Unbound, LLC. Prices and details are current as of November 2026 and can change.